Travel Information Pack

Guidance Document

All travel information contained within this pack should be up to date and specific to the development it is being produced for.

The travel information pack should be put together in such a way that it provides the resident with information about all the travel choices available to them and the benefits of choosing a particular mode of travel over another. By providing this information, it is hoped that residents will consider an active, sustainable mode of travel for the majority of journeys made to and from the development.

To ensure that the travel information pack is well received by residents the document should be written in user friendly terminology and not portray an 'anti car' message. It should also not be too concentrated round the subject of 'sustainable travel', concentrating more on the 'active travel' message (as this is likely to be more effective in achieving behaviour change). The pack should contain information in visual form as well as text and all distances should contain a 'time' element.

Introduction - Why has the travel information pack been provided for the residents?

The introduction should include a friendly welcome message followed by the reasons why this pack has been provided for them. It should also contain reference to any incentives you are offering. This will act as a 'hook' to encourage the resident to keep reading (if only to find the discount voucher!).

Reducing the need to travel

Details about the benefits of homeworking, supermarkets offering deliveries etc.

Walking

Details about pedestrian routes in the area (to include sample walking times and routes to useful facilities such as local shops, doctor surgery, local bus stop, railway station, school etc.) (Useful reference - www.openstreetmap.org)

A map identifying potential leisure walks in the area would also be welcomed.

Information about why walking is good for our health and the environment.

A map detailing the above should be included within the document.

Cycling

Copy of and links to local cycle map (Useful reference - www.oxfordshire.gov.uk or www.cyclestreet.net) ideally showing local facilities (see list above)).

Details of any onsite facilities or type of cycle accommodation provided within each dwelling etc.

Details of local cycle shops.

Information about why cycling is good for your health and the environment.

A map showing the above should be included within the document.

Bus travel

Bus stop locations should (where possible) be included on the map detailing walking and cycling options to encourage multi modal travel.

Details of local bus services closest to the development/ area (to include details of location of the nearest bus stop).

Contact details of local bus companies for individuals to obtain up to date timetable information.

Link to Oxfordshire County Council website (www.oxfordshire.gov.uk) for information about 'where to catch your bus in Oxford'.

Contact details for National bus and coach companies serving Oxfordshire.

Train Travel

Information about location of closest train station and the available destinations.

Approximate journey times and routes from development (by bus, cycle and on foot).

Contact details for information about train services and timetables (local and national) and fares (www.nationalrail.co.uk).

Approximate journey times to neighbouring towns and cities.

Information about available bus links, cycle parking and parking provided at the station.

Taxi

Contact details of reputable taxi companies in the development area.

Car share

Brief explanation about car share and the benefits for residents

Contact details of Oxfordshire lift share scheme (Oxfordshireliftshare.com)

Car clubs – (if there are any in the area)

Brief explanation about car clubs and the benefits for residents.

Contact details of local car clubs.

Community Transport /localised travel services – (if there is any in the area)

Details of Dial a ride services, localised minibuses services etc.

Eco or fuel efficient driving

Driving efficiently is not only good for the environment but can also save money both in petrol costs and maintenance on your car.

There are various websites on the internet (such as Ecodrive.org) which contain further information about eco driving which could be included in a travel information pack.

EV charging points

Have EV charging points been installed on the site? If so, information about the location, how to operate them etc. should be included.

Provide information about local charging points, this can be found on ZapMap, Plugshare or Google Maps.

Park and charge

Electric vehicle chargers have been installed across Oxfordshire, giving residents with no off-street parking the ability to park for free overnight and charge their electric vehicles with competitive prices. Include a brief description of this, how it works and the nearest one to the site.

https://parkandchargeoxfordshire.co.uk/

Journey Planner

Door to door journey planners are available on the following website: www.travelline.info

Any other useful information

Examples could include

Travel related incentives you are offering – details about any incentives offered as part of development e.g. free umbrella, free bike, trial bus pass, free broadband, personalised travel planning service etc.

Safety and security related information.

Name and contact details of the site travel plan co-ordinator.